



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract #** 2659161  
**Schedule Dates** 11/01/16-11/07/16  
**Advertiser** Trump Pence-R (112286)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 11/1-11/7 (869157)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/11/16  
**Last Modified** 10/12/16  
**Entered By** Kimberly Camps  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$15,075.00  
**Net Total** \$85,425.00  
**Sales Tax**

#### Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2016	84	\$100,500.00
<b>Grand Total:</b>	<b>84</b>	<b>\$100,500.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	4:58A- News-Good Morning Washington at 5a			2	2	2	2			8	\$250.00	\$2,000.00	Washington (WJLA)		10/11/16
2.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	4:58A- News-Good Morning Washington at 5a		2							2	\$250.00	\$500.00	Washington (WJLA)		10/11/16
3.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6A- News-Good Morning Washington at 6a			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		10/11/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6A- News-Good Morning Washington at 6a		1							1	\$600.00	\$600.00	Washington (WJLA)		10/11/16
5.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6:58A- ABC-Good Morning America			2	2	2	2			8	\$600.00	\$4,800.00	Washington (WJLA)		10/11/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6:58A- ABC-Good Morning America		2							2	\$600.00	\$1,200.00	Washington (WJLA)		10/11/16
7.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$200.00	\$200.00	Washington (WJLA)		10/11/16
8.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:59:56A- News-ABC 7 News at Noon			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		10/11/16
9.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$400.00	\$400.00	Washington (WJLA)		10/11/16

### CONFIRMATION CONTRACT

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**CPE** N/A  
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**Billing Type** Standard  
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10.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5P- 5:30P (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		10/11/16
11.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5P- 5:30P (EST)		1							1	\$400.00	\$400.00	Washington (WJLA)		10/11/16
12.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5:30P- 6P (EST)			1	1	1	1			4	\$400.00	\$1,600.00	Washington (WJLA)		10/11/16
13.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5:30P- 6P (EST)		1							1	\$400.00	\$400.00	Washington (WJLA)		10/11/16
14.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)		10/11/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$650.00	\$650.00	Washington (WJLA)		10/11/16
16.0	Normal Line / Access	11/01/16-11/04/16	4	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)		10/11/16
17.0	Normal Line / Access	11/07/16-11/07/16	4	:30	6:58:46P- Wheel Of Fortune		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/11/16
18.0	Normal Line / Access	11/01/16-11/04/16	4	:30	7:27:56P- Jeopardy			1	1	1	1			4	\$2,800.00	\$11,200.00	Washington (WJLA)		10/11/16
19.0	Normal Line / Access	11/07/16-11/07/16	4	:30	7:27:56P- Jeopardy		1							1	\$2,800.00	\$2,800.00	Washington (WJLA)		10/11/16
20.0	Normal Line / Prime Premium	11/07/16-11/07/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)		10/11/16
21.0	Normal Line / Prime Premium	11/07/16-11/07/16	4	:30	10:01P- ABC-Conviction (Monday)		1							1	\$3,500.00	\$3,500.00	Washington (WJLA)		10/11/16

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Trump Pence-R (112286)

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### Brand

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### Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

### Sales Office

WJLA/GJLA/EJLA

### Buyer Name

### Phone/Fax

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### CPE

N/A

### Account Types

Local/Political Candidate Agency BRD

### Billing Type

Standard

### Comments

### Date Entered

10/11/16

### Last Modified

10/12/16

### Entered By

Kimberly Camps

### CO-OP

No

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### Demo

### Order Type

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### Commission %

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### Spots

### Rate

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22.0	Normal Line / Prime Premium	11/02/16-11/02/16	4	:30	9P- 10P (EST)				1					1	\$10,000.00	\$10,000.00	Washington (WJLA)		10/11/16
23.0	Normal Line / Prime Premium	11/02/16-11/02/16	4	:30	10P- 11P (EST)				1					1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/11/16
24.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	9P- ABC-Shark Tank (Friday)						1			1	\$3,500.00	\$3,500.00	Washington (WJLA)		10/11/16
25.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	10:01P- ABC-20/20 (Friday)						1			1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/11/16
26.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	10:59:56P- News-ABC 7 News at 11p			1	1	1	1			4	\$1,100.00	\$4,400.00	Washington (WJLA)		10/11/16
27.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	10:59:56P- News-ABC 7 News at 11p		1							1	\$1,100.00	\$1,100.00	Washington (WJLA)		10/11/16
28.0	Normal Line / SPOT	11/05/16-11/05/16	4	:30	11:30:56P- News-ABC 7 News at 11p							1		1	\$600.00	\$600.00	Washington (WJLA)		10/11/16
29.0	Normal Line / SPOT	11/06/16-11/06/16	4	:30	10:59:56P- News-ABC 7 News at 11p								1	1	\$500.00	\$500.00	Washington (WJLA)		10/11/16
30.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		10/11/16
31.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$500.00	\$500.00	Washington (WJLA)		10/11/16
32.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	12:37A- ABC-Nightline			1	1	1	1			4	\$250.00	\$1,000.00	Washington (WJLA)		10/11/16
33.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	12:37A- ABC-Nightline		1							1	\$250.00	\$250.00	Washington (WJLA)		10/11/16

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Kimberly Camps

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34.0	Normal Line / Football	11/05/16-11/05/16	4	:30	3:30P- Sports-ABC College Football 2							2		2	\$4,000.00	\$8,000.00	Washington (WJLA)		10/11/16
35.0	Normal Line / Football	11/05/16-11/05/16	4	:30	7:57:56P- Sports-ABC College Football 3							2		2	\$3,500.00	\$7,000.00	Washington (WJLA)		10/11/16
36.0	Normal Line / Prime	11/06/16-11/06/16	4	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$1,200.00	\$1,200.00	Washington (WJLA)		10/12/16

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